



2023

Annual Impact Statement



A Message from Our Founder

Jump Gymnastics is proud to be an organization that focuses on families. We know that play is the best way to learn and we encourage grownups and kids to stay curious and playful.

We understand the difficulties that families face daily, but in the midst of it all, we find joy in the smallest moments - like witnessing your child's first steps or the pure delight in mastering a cartwheel.

We've listened to your feedback and taken it to heart - families are looking for more connection than ever before. We've made changes in how we connect with you, our cherished families, and you may have experienced the surprise calls from us - a small but heartfelt token of our dedication to your well-being.

One of the highlights of this year was our "Baby Jump Halloween Party," where we welcomed 90 adorable babies in the cutest costumes to our gyms for a not-so-spooky haunted crawl. It was a heartwarming reminder that Jump Gymnastics is not just a place for gymnastics; it's a community that celebrates every stage of childhood with you.

Together, we'll keep reaching new heights, facing challenges with resilience, and celebrating every step of this incredible journey.



Jennifer Hood, BA BEd

she/her

CEO & Founder



What can you expect?

1

Our 2023 Impact

Take a look at how many wonderful families joined us in the gym this year and how our team supported families to raise self-confident kids who thrive in all sports.

2

Our Lifetime Impact

Check out the massive impact our organization has made in raising the bar for grassroots sports in Canada since we launched in 2008.

3

Building Our Community

Explore how we've grown in our partnership, connected with communities, and how our team has developed through 2023.



5700+

Families trusted our Enriched Gymnastics Program to support them in raising a self-confident child who thrives in all sports this year.

9400+

Hours of high quality coaching delivered in 2023.

183,141

Hours directly impacting the development of skills that kids need to thrive in all sports this year.



BABY JUMP

It's been just over a year since we launched Baby Jump Punch Pass.

Baby Jump is bumpin' with babies! Families love the flexibility of our punch pass and having a space that supports them and their little one.

Our Baby Jump Punch Pass program has welcomed special guests to educate and delight our wonderful families and helped us build a community of families with little ones taking steps through life together.

330+

The number of families who have trusted our team to support them and their little one in our Baby Jump Punch Pass Program

Our first ever Baby Jump Halloween Party was a monstrously good time!

Little ones between the ages of 0 and 18 months joined us for a not-so-spooky haunted crawl through our gym and a fang-tastic time full of baby-friendly Halloween fun.

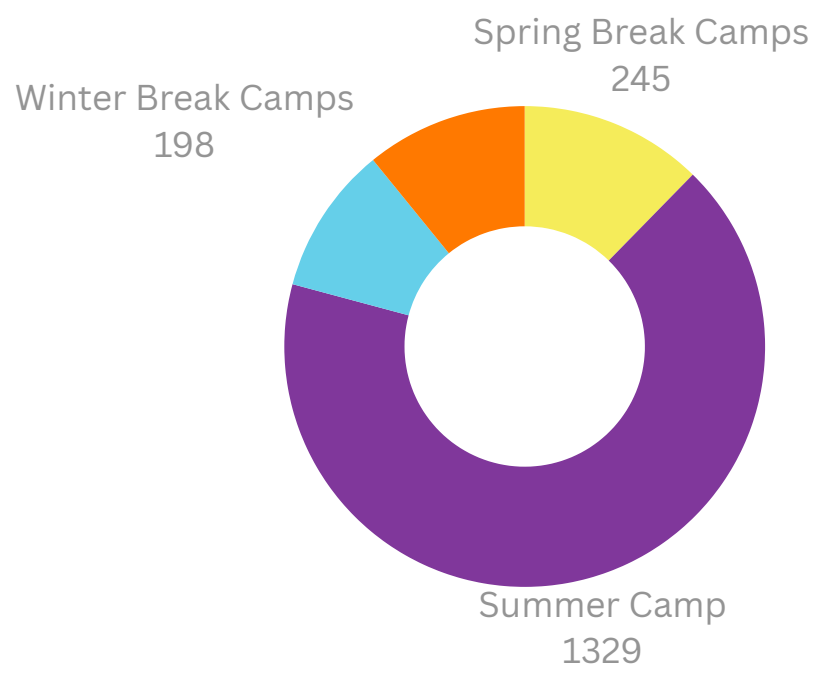
90

The number of babies that joined us at the gym for the Baby Jump Halloween Party this year!





1 2023 IMPACT



The number of kids ages 4 to 7 that our gymnastics camps impacted in 2023.

300%



Percentage increase in our team for our summer camp program from summer 2022 to summer 2023

We are on a mission to raise the bar for grassroots sports in Canada one tiny athlete at a time. This means that we strive to create a community of belonging in which every child that comes through our doors will see a reflection of themselves in our organization whether it be a likeness of race, gender, ethnicity, or abilities.

Last spring, we launched a new initiative with the goal of creating a summer role that supports youth, new Canadians, BIPOC, and those with diverse abilities to access employment. Our Camp Intern program was a wild success and we can't wait to see the role develop further next year.





27,000

The number of families who have trusted our enriched gymnastics program to support them to raise a self confident kid who thrives in all sports.

Zoom, zoom, zoom

We're going to the moon

We presented at the International Physical Literacy Conference in May 2023 (in New York City!!) and the 2023 Swim BC Conference in September. These conferences helped us reflect on how Jump Gymnastics is truly the leader in recreational gymnastics. We have purpose built facilities just for little kids, the most vigorous and continuous coach development program in Canada, and have developed our programs with the support of sound, research based advice.

This year, we intensified our coach training program to provide more education to our team and families. We recruited more amazing teammates with exceptional credentials who all share and love our mission. Together, we're on a mission to raise the bar for grassroots sports in Canada, one tiny athlete at a time.

Melissa

Melissa Chipchura
Marketing Manager

We've been partnered with Kids Physio Group for over 10 years

We had already been partnered with Kids Physio Group for many years prior to opening our first joint location in North Van! Our special partnership allows us to connect families to the best pediatric physiotherapists in Canada to support and empower all kids to reach their full motor potential.

Kids Physio Group provides the care needed for all kids to reach their maximum physical potential and 100% recover from injury through specialized pediatric physiotherapy.

We offer an enriched gymnastics program that supports families to raise self-confident kids who thrive in all sports.

Together, we support all children to give them the confidence and skills they need to be active for life.



Kids
PHYSIO GROUP



jump gymnastics
COURAGE FOR LIFE

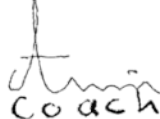
Team Cambie

Joining a new team is always exciting. I was thrilled to start a new chapter of my life with Jump Gymnastics, taking on the role of Facility Manager, with this dream company. Their research-based program and positive work culture are an ideal fit for me.

Our dedicated team of coaches at Jump Gymnastics Cambie, with their varying experience levels, have created a supportive environment where they collaborate and uplift one another.

In 2023, we hosted fun themed parties, incredible camps, and amazing training meetings, offering exciting experiences for our families and our team. We actively engaged with the community by accepting two university student volunteers who generously contributed their time and skills to support our mission. Their involvement has enhanced our programs and strengthened our ties with the community.

We remain committed to delivering exceptional programs and fostering a joyful atmosphere for kids and families in the upcoming year.



Coach

Dr. Amin Gholami, PhD
Cambie Facility Manager



The number of full time team members (blue) and part time team members supporting our programs at Jump Gymnastics Cambie

Team Richmond

We're growing rapidly at Jump Gymnastics Richmond. More kids are joining us for classes than ever before, and we've welcomed many new families into the gym this year. With all the amazing families joining Jump Gymnastics, we've grown our team as well. Last year, we felt like we were just dipping our toes into the Richmond community and this year the community is reaching out to Jump Gymnastics more and more as the leader in recreational gymnastics for tiny gymnasts in BC.

Looking back on our growth this year, we've reflected on how our commitment to providing excellent programs has grown our relationships with the Richmond community. We've connected with like minded organizations through collaboration and offered events that have been enjoyed by many families within the community. As a result, we've become a go-to resource for little athletes and families seeking holistic physical education that focuses on connection and fun.

We're proud to be seen as an integral part of the community, contributing to skill development, health and wellness, and fostering strong community ties. Moving forward, our goal remains to inspire growth and continue making meaningful contributions to the lives we touch.



Mike

Michael Hood, MA
Richmond Facility Manager

440+

The number of little gymnasts who joined us in the gym for a field trip with their school at Jump Gymnastics Richmond.



Team North Van

Another year in the books, and 2023 was a busy one!

Jump Gymnastics North Van saw some big changes! Our team welcomed plenty of new faces and said goodbye to some long time team members. We ultimately grew our team and this allowed me to take a step back from coaching classes to support the development of brand new coaches through mentorship and training. We are incredibly happy with our current team and are looking forward to more learning and growing together.

This year, we offered new opportunities for families to join us in the gym through exciting skill workshops and special events. We hired and trained an entire team that was completely dedicated to our summer camp program! In fact, our 2023 Camp Leader in North Van did such an amazing job during the summer that she left us no choice but to hire her as our Facility Supervisor. Welcome to the team, Sarah!

We work continuously to develop our team and culture and we are incredibly proud of our accomplishments. In August, we revamped our coach development program to ensure that as our organization grows we can continue to deliver high quality programs with the most continuous and vigorous coach training program in Canada.

Here's to another year of Jump Gymnastics!

Bobby.

Baback Rowshandeli, BA
North Van Facility Manager

1487

The number of mentorship hours Coach Bobby spent developing the coaches at Jump Gymnastics North Van this year. That's 70% of his time!



Thank you from all of us at...

